

# TOP 4 CYBER ISSUES THAT THREATEN YOUR BUSINESS

60% of cyber attacks target small businesses. Your cyber readiness matters to your customers, your suppliers, and every employee in your organization. Know the facts. **Become cyber ready.**

## 1) Passwords



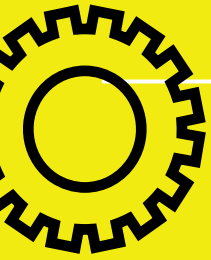
63%

of data breaches result from weak or stolen passwords

90%

of employee passwords can be cracked in six hours by hackers

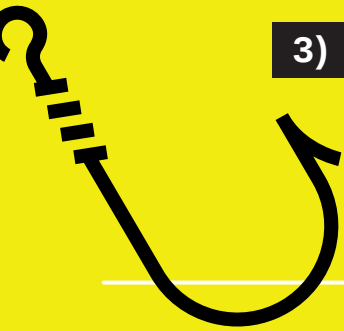
## 2) Updates



77%

of attacks in 2017 were "fileless" - meaning hackers used vulnerabilities in the software already on victims' computers

## 3) Phishing



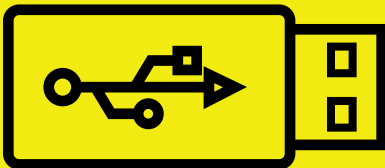
91%

of all cyber attacks start with a phishing email

81%

of companies that fell for a phishing attack lost customers

## 4) USBs



27%

of small businesses report that malware infections started with infected USBs

87%

of employees have lost a USB device and not told their employer

CYBER READINESS  
INSTITUTE

Visit [BeCyberReady.com](https://www.BeCyberReady.com)  
for more information

