

THE CORE FOUR CYBER ISSUES THAT THREATEN YOUR BUSINESS

60% of cyber attacks target small businesses. Your cyber readiness matters to your customers, your suppliers, and every employee in your organization. Know the facts. **Become cyber ready.**

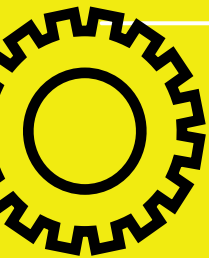
1) Passwords+



The use of stolen credentials, accounted for **50% of attacks** in 2021

8-character password can be hacked in 3 minutes but a **15-character password** takes over 4 million years

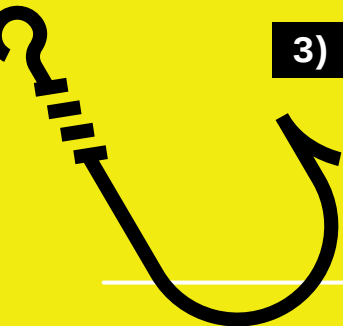
2) Software updates



2 out of 3 security breaches would have been prevented by implementing security policies and patching systems

80% of breaches are caused by those external to the organization

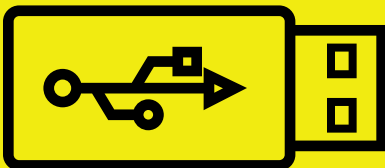
3) Phishing



Just **over one in four** employees (**26%**) said they had fallen for a phishing scam at work in the last 12 months

Most phishing attacks are sent during the afternoon slump, **between 2pm and 6pm**, when people are more likely to be tired or distracted

4) Secure Storage & Sharing



Threats capable of propagating over USB, or specifically exploiting USB media for initial infection, rose from **19% in 2019** to just over **37% in 2020**, to **52% in 2021**

The average yearly financial loss due to compromised cloud accounts per year for the organizations is **\$6.2 million**

CYBER READINESS
INSTITUTE

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for more information

