

Protect Your Business with the Cyber Readiness Program

The Cyber Readiness Program provides free, online workforce cybersecurity awareness training and resources to help small businesses.

FOUNDED BY CYBERSECURITY EXPERTS FROM



77%
said the Program
made a high impact
on their business

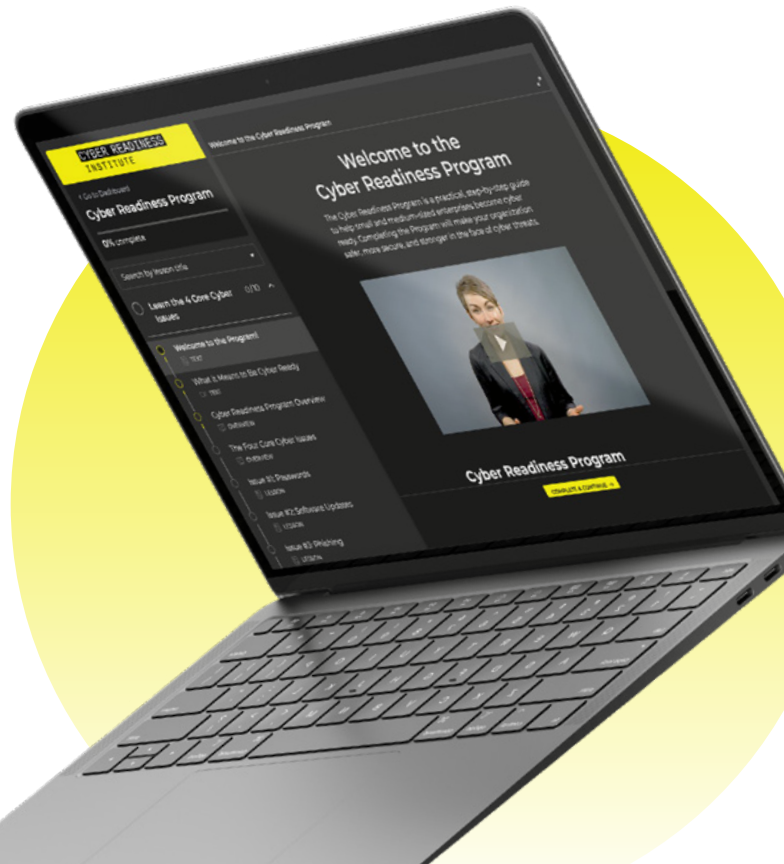
A Practical Security Solution for SMEs

- ✓ Easy-to-use cybersecurity training for any business
- ✓ Reduces risk with security awareness training
- ✓ Simple and practical guide for any worker
- ✓ Helps assess and track security resilience
- ✓ Minimal time needed to implement
- ✓ No security or technology purchases required to use
- ✓ Online-based program for easy training of remote, contract and onsite employees

How It Works:

- 1 DESIGNATE a Cyber Leader** to take the brief, online security management training program and facilitate your workforce training
- 2 ACCESS the Cyber Readiness Playbook and Employee Training Toolkit** that's ready-to-use and provides simple, clear directives on handling the four core cyber issues
- 3 RECEIVE Cyber Readiness Certification and 'Cyber Ready' badge** to use on your website, company marketing materials and social profiles to share your commitment to security with customers and vendors

BeCyberReady.com



The Easiest Way for Small & Medium-sized Businesses to Quickly & Effectively Get Cyber Ready.

Make your organization safer, more secure, and stronger against cyber threats in just a few

Cyber Readiness Program Addresses the Four Core Cyber Issues



STRONG PASSWORDS

Weak or stolen passwords cause 2 out of 3 breaches. Learn the do's and don'ts of using secure passwords and authentication to protect your



PHISHING AWARENESS

Hard to spot phishing messages can result in an employee accidentally compromising security. Learn the red flags and train employees to avoid opening corrupted files or responding to criminals with sensitive information.



SOFTWARE UPDATES

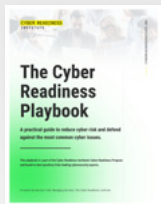
Most attacks exploit known software vulnerabilities that have already been fixed. Learn how to automate software updates system-wide and teach employees to install updates promptly.



USBS & REMOVABLE MEDIA

Removable media like USBs can be an easy way for hackers to get in. Learn how to safely store and share files without this risk and how to use removable media when necessary.

Included Free in the Program



Cyber Readiness Playbook

Actionable, easy-to-customize Playbook with clear directives and guidance for creating company security policies and an Incident Response Plan for handling a security breach.



Employee Training Materials

Complete kit of workforce training materials to use to train employees via remote video conference, in-person meeting, or via email. Train in short 10-minute sessions or together in a single session format.



Certificate of Cyber Readiness

Certificate of Completion for the organization that the Cyber Leader can download and share after completing the Program and employee training.

[Sign up at BeCyberReady.com](https://www.beCyberReady.com)

CYBER READINESS INSTITUTE

About the Cyber Readiness Institute

The Cyber Readiness Institute (CRI) brings together the expertise of senior executive leaders at global companies – including Mastercard, Microsoft, ExxonMobil, Principal Financial Group, General Motors, PSP Partners, and the Center for Global Enterprise – to develop free resources to improve cyber readiness and secure global value chains.

FOUNDING ORGANIZATIONS

