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February 2021

## Dear Champions,

Welcome to our monthly newsletter that highlights activities from February. In this newsletter, you will find an overview of recent content updates and events, as well as a preview of upcoming events.

Meanwhile, feel free to contact [mlewis@cyberreadinessinstitute.org](mailto:mlewis@cyberreadinessinstitute.org) with any questions or comments.

## Champion Spotlight: ICC Georgia

“ICC Georgia is so delighted to be a Cyber Readiness Institute Champion. Keeping a finger on the pulse of our member companies, ICC Georgia is providing the crucial and relevant knowledge sharing sessions for our members based on the demand. We are proud to have had tight cooperation with CRI and GCA to provide cybersecurity for our SMEs. As long as end-users know about

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brings a lot of benefits and necessary information for companies and individuals as well. We are planning to be a close partner to the CRI and GCA in the future so that our member companies will be updated on a regular basis for building up a more effective and efficient cyber secured business community in Georgia.”

*- Khatia Bukhraashvili, Secretary General, ICC Chamber of Commerce in Georgia*

## **Recent Events**

**Understand Your Cyber Risk and Become Cyber Ready:** On March 3, CRI hosted a dual English and Spanish language webinar with the Global Cyber Alliance and the International Chamber of Commerce – Guatemala chapter on the topic of cyber risk. You can view the recording [here](#).

**Information Security Management Webinar on the Cyber Readiness Program:** CRI’s Craig Moss was featured as a guest speaker on a webinar hosted by SecureTheVillage (a Champion and member of the Small Business Advisory Council). SecureTheVillage President, Stan Stahl, and Craig discussed how enterprises can use the Cyber Readiness Program to better manage their sensitive and critical information. The recording can be accessed [here](#).

**#CyberThreatThursday:** On February 18, CRI joined the Cybercrime Support Network (a Champion and member of the Small Business Advisory Council) on a LinkedIn Live event called #CyberThreatThursday. Kristin Judge, CEO of CSN, interviewed Kiersten about [CRI’s tools and resources for SMEs](#), reaching over 500 people. You can view the session [here](#).

**Series:** On February 10, 17, and 24, CRI co-hosted a three-part series with the Global Cyber Alliance (a Champion and member of the Small Business Advisory Council) and the International Chamber of Commerce - Georgia chapter. Shehzad Mirza from GCA and CRI's Lessie Longstreet covered a range of topics including password management, prevention of phishing attacks, proper back-up techniques, and strategies to protect one's email. You can view all three sessions on our YouTube page. The first webinar is available [here](#).

### **Content Updates**

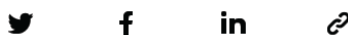
**New Champion Resources:** Our Champion Resources page is now live and you all have special access to it [here](#). On this page, you will find our monthly newsletter, social media shareable images, CRI logo files, a one-page document about CRI, an overview video, a PowerPoint presentation, and links to our resources that can be co-branded if you like. Additionally, we now have a Partnership Agreement that we will be asking you each to sign as a demonstration of our mutual and ongoing commitment to one another. You can download and review the Partnership Agreement from the Champion Resources page. We will be reaching out to each of you in the coming weeks.

**Telehealth:** To complement the two guides we have produced on telehealth, Dr. Anjula Agrawal has recorded several video interviews on the prevalence of telehealth and the importance of prioritizing cybersecurity when engaging in telehealth. We are seeing tremendous engagement on social media as a result of these videos, with over 36,000 views in total so far. Please share the videos with your networks. Please see one of the videos below and you can find others on [CRI's YouTube channel](#).



### Dr. Anjula Agrawal Explains CRI's Cyber Readiness Program for Healthcare Practitioners

Best,  
Marion Lewis  
*Director, Outreach and Analytics*



The [Cyber Readiness Institute](#) is a non-profit initiative that convenes business leaders from across sectors and geographic regions to share resources and knowledge that inform the development of free cybersecurity tools for small and medium-sized businesses. Advancing the cyber readiness of small and medium-sized businesses improves the security of global value chains.

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