## Champion Partnership Agreement

Welcome to the Cyber Readiness Institute (CRI) Champion Network! We appreciate and value your commitment to help small and medium-sized enterprises (SMEs) become more cyber secure and resilient. As a Champion, you will partner and collaborate with CRI on events and materials, be featured in our content and outreach, advocate on behalf of CRI, share our message and materials, and implement the Cyber Readiness Program internally. There is no financial commitment to become a Champion – only the below agreement to spread the word and follow the best practices. Change Behavior. Be Cyber Ready.

As a Champion, your organization will benefit in the following ways. Please check the boxes that apply to you and CRI will do the same. For additional documents, graphics, and other information (including this agreement once signed), please visit our Champion Resources page at <https://cyberreadinessinstitute.org/champions-resources/>

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| CRI pledges to promote your organization and this partnership by:    * Posting your hyperlinked logo on [BeCyberReady.com](http://becyberready.com/) * Supporting your organization on our  social media channels * Presenting your information to the  CRI community and third parties * Co-branding CRI guides and resources for distribution to your network * Participating in Champion meetings  to share best practices * Developing and shaping new content for SMEs * Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  CRI commits to invite you to:     * Co-host periodic Twitter chats on special topics * Co-host periodic webinars on special topics  (minimum 50 attendees) | You pledge to promote CRI:  * Add the CRI logo with a link to the website to your homepage or another prominent location on your organization’s website * Notify your network of the partnership via a press release, email, or newsletter * Commit to co-hosting a joint webinar with CRI to reach at least 50 potential users * Connect your organization’s communications team with CRI’s Director of Communications,  **Ira Sager** ([isager@cyberreadinessinstitute.org](mailto:isager@cyberreadinessinstitute.org)) to coordinate a social media campaign * Discuss three joint activities within a 12-month period  (i.e., blog posts, events, other deliverables) * Set a goal and action plan to have 5% of users within your network sign up for CRI Cyber Readiness Program in first 6 months * Register and complete the  Cyber Readiness Program * Inform your network of new CRI resources and activities |

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| **Organization:** Cyber Readiness Institute Champion Contact Information   **Name:** Marion Lewis (U.S.)   **Title:** Director of Outreach and Analytics   **Email:** [mlewis@cyberreadinessinstitute.org](mailto:mlewis@cyberreadinessinstitute.org)  **Location:** Austin, Texas   **Name:** Lessie Longstreet (Non-U.S.)   **Title:** Global Director of Outreach and Partner Engagement   **Email:** [llongstreet@cyberreadinessinstitute.org](mailto:llongstreet@cyberreadinessinstitute.org)  **Location:** Tbilisi, Georgia  **CRI Social Media Information:**  **Twitter:**  [twitter.com/Cyber\_Readiness](https://twitter.com/Cyber_Readiness)  **Facebook:** [facebook.com/CyberReadinessInstitute](https://www.facebook.com/CyberReadinessInstitute)  **LinkedIn:**  [linkedin.com/company/cyber-readiness-institute](http://linkedin.com/company/cyber-readiness-institute)  **Instagram:** [instagram.com/cyberreadinessinstitute/](https://www.instagram.com/cyberreadinessinstitute/)  **Our URL for hyperlinking CRI’s logo  on your website:** [BeCyberReady.com](https://cyberreadinessinstitute.org/)  **Please add CRI to your company newsletter:**  [mlewis@cyberreadinessinstitute.org](mailto:mlewis@cyberreadinessinstitute.org)  [llongstreet@cyberreadinessinstitute.org](mailto:llongstreet@cyberreadinessinstitute.org)  [isager@cyberreadinessinstitute.org](mailto:isager@cyberreadinessinstitute.org) | **Organization:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Your Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Title:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Address:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Phone:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Email:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Communications/Marketing Team Information**  **Name:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Email:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Your Social Media Information**  **Twitter:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Facebook:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **LinkedIn:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Instagram:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Permission to add you to the CRI newsletter?**   * Yes * No   **Additional email address(es) for the CRI newsletter:**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

This agreement shall remain in effect until either party provides written request of termination, whereupon the use   
of each other's logo will cease. Any data encountered during this partnership may not be shared with any other party unless permission has been given by the owning party. 

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**Signature** **Organization Date**

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**Signature Organization Date**