

# BACK UP OR PAY



**Don't let ransomware hold  
your business hostage.**

Regularly backup your data to avoid disruptions.

## **FACT**

Ransomware hackers primarily target companies with fewer than 1,000 employees.\*



Join the free **Cyber Readiness Program**  
to learn how to protect your business.  
[cyberreadinessinstitute.org](https://cyberreadinessinstitute.org)

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\*Source: Sophos